



THIS is a reduced cut
of the . . .

—NEW—

Counter Display Case

IN WHICH

“INSTANT” CROCKERY . . . MENDER

is packed. The inside and outside of cover is labeled with an elegant lithograph label printed in ten colors, and each bottle with an exact fac-simile of the large label, which is also lithographed in ten colors.

The effect is very pretty and attractive, and the Case itself being quite large, makes

a beautiful display, and is conceded to be the finest package of goods ever put out. INSTANT CROCKERY MENDER retails at **25 CENTS** per Bottle, and its name is very catchy and so perfectly descriptive that, together with its fine appearance and the new Counter Case, it makes it unquestionably the best seller of the day.